

MIKE KENNEDY

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Sioux Falls, SD 57105

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SUMMARY

Over 5 years of extensive Web Design & Front-End Web Development experience utilizing relevant software across multiple operating systems. Experience designing, implementing, troubleshooting, and maintaining applications and websites. Strengths in Photoshop, HTML & CSS. Wordpress and, cross-browser quality assurance. Detail-oriented individual who works well independently or within a team environment. Enjoys challenges and learning about new technologies.

TECHNICAL SKILLS

Software:	Photoshop, Illustrator, Dreamweaver, Coda, Flash, InDesign, Expression Blend, Wordpress, Magento, Microsoft Office
Programming Languages:	HTML & CSS, Javascript implementation & modification (jQuery, MooTools)
Operating Systems:	Mac OS X and Microsoft Windows

PROFESSIONAL EXPERIENCE

OMNITECH INC., Sioux Falls, SD

2006-Present

Graphic Design Lead

2008-Present

Designed, developed, and tested multiple web-based and client-based applications for a variety of business clients.

- Ensured a consistent look and feel for an ecommerce solution offering more than 2,000 products.
- Created marketing brands from start to finish by designing logos, print materials, and an online presence.
- Assisted in maintaining online applications through quality assurance testing on all relevant browsers.
- Used knowledge of information architecture to guide fellow designers in development of application and web mocks.

Graphic Designer

2006-2008

Created designs and worked within a team environment to ensure clients were provided multiple options when determining the direction of their brand.

- Learned from coworkers and clients how to effectively communicate and design for the web.
- Honed markup language skills in order to create effective and efficient code to make fast and reliable web experiences.
- Enthusiastically sought solutions to problems when they were not made immediately available to me.
- Maintained communication with clients and developers to ensure all steps of production met requirements.

BEST BUY, Sioux Falls, SD**2004-2006****Digital Imaging Specialist**

Lead sales person for digital imaging department. Maintained product knowledge and drove sales through consistent upselling of relevant accessories.

- Interacted with customers showcasing communication skills to provide approachability and knowledge when acquiring digital imaging products.
- Demonstrated knowledge and ability with digital photography skills.
- Communicated well with coworkers to create a working environment with high morale and resulting sales.

WEB@TTITUDES, Brookings, SD**2003****Junior Graphics / Web Designer**

Maintain all existing web content and create designs for potential clients.

- Created mocks for clients and held regular meetings to ensure results met expectations.
- Interacted with seasoned developers to acquire skills in web design and implementation.
- Produced presentation materials for client proposals.

EDUCATION

B.S. degree in Web Development, Dakota State University, Madison, SD

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Minor in Art, Dakota State University, Madison, SD

ITEMS OF NOTE

Marketing Board Member, Sioux Empire United Way, Sioux Falls, SD. 2008-Present

Arts & Entertainment Editor, Trojan Times, Dakota State University, Madison, SD. 2002-2004

REFERENCES

Available upon request.